



Who we are

The SAP AppHaus Network is a global network of co-innovation teams and spaces dedicated to making innovation real for customers, using SAP Business Technology Platform. United by a shared vision, the network consists of 22 locations - three run by SAP and 19 by partners. Along their human-centered approach to innovation, it is the network's strong purpose to innovate with and for customers for a better sustainable future.

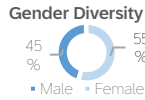
General Facts

- **Founded:** 2013
- **Locations:** 3 SAP locations in [Berlin](#), [Heidelberg](#), & [Palo Alto](#), 19 SAP partner locations globally spread (Status: Oct 2023)
 - o 4,200+ workshops
 - o 96,000+ visitors

SAP AppHaus Team

The SAP AppHaus consists of a diverse, multidisciplinary team to ensure best outcomes in all customer projects:

- 6 nationalities
- **Team roles:** Designers, Customer Engagement Leads, Enterprise Architects and Program Managers



Partner AppHaus Teams

Currently, 19 SAP partners around the globe belong to the SAP AppHaus Network. They are united in their belief that a creative environment, a multi-disciplinary team, and a human-centered approach are essential to make innovation real.

- 15,000+ employees
- 15 countries spread on 5 continents
- Multidisciplinary teams including technical, business and design roles
- **19 Partners**
 - o [AGILITA](#)
 - o [Bourne Digital](#)
 - o [Datacom](#)
 - o [Deloitte Sydney](#)
 - o [Extentia](#)
 - o [Incture](#)
 - o [LeverX](#)
 - o [NETCONOMY](#)
 - o [Trifork](#)
 - o [NEORIS](#)
 - o [Bluestonex](#)
 - o [ConvergentIS](#)
 - o [Deloitte London](#)
 - o [EPI-USE](#)
 - o [Flexso](#)
 - o [DalRae Solutions](#)
 - o [Mindset](#)
 - o [sovanta](#)
 - o [Exed Consulting](#)

Strategy

Vision: We deliver human-centered innovation to **ALL** customers.

Mission: We apply a **human-centered innovation approach** to transform business data into customer value with **SAP BTP**.

Purpose: We innovate with and for our customers to create a sustainable future.

From Strategy to Execution

To enable innovation for all customers around the globe, the SAP AppHaus Network acts on different shared values and methodologies. The advantages of SAP's Human-Centered Approach to Innovation reside in creating solutions with partners and customers on SAP BTP. What's more, this approach also empowers customers to drive innovation on their own.

Innovation Framework

Successful innovation work relies on **five pillars**:

1. People
2. Place
3. Process Approach
4. Technology
5. Leadership

SAP's Innovation Approach

SAP's Human-Centered Approach to Innovation (HCAI) starts with Design Thinking, empathizing with the end users to discover their true needs.



As teams design and iterate, they combine Design Thinking with Architecture Thinking to create a solution that is:

- experientially desirable,
- technologically feasible, and
- financially viable.

Innovation Toolkit

The SAP AppHaus team created the toolkit based on experiences and learnings gained in their customer projects. It offers free resources to help organizations worldwide to practice innovation. Whether customers are starting an innovation project or want to establish a culture of innovation, the methods and learning material will guide them through their innovation journey. Especially the storytelling tool [Scenes](#) has been very successful and shows exceptionally high download rates. By nature, the Innovation Toolkit constantly develops and grows to adjust to changing circumstances.

SAP BTP Use Cases

In 2021, [SAP BTP Use Cases](#) came into play as a means to guide customers and simplify innovation with SAP BTP. These actionable use cases provide standardized, well-documented processes that enhance efficiency, minimize customization requirements, and facilitate the replication of successful results in different contexts. They enable customers to get started with SAP BTP easily and achieve business value faster.

SAP Discovery Center

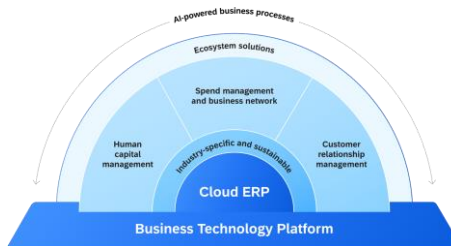
[SAP Discovery Center](#) is the central point to find use cases, called missions, that provide guidance, tools, and support for quick deployment of scenarios and solutions. Missions help customers understand the business value of SAP BTP by also offering pre-built business content.

SAP Store Solutions

[SAP Store](#) is a central outlet for products and solutions built with SAP technology. It entails 2,000+ products offered by SAP as well as certified SAP partners; the global SAP AppHaus Network partners alone offer more than 100 solutions in this platform.

Portfolio

SAP BTP is the foundation of the Intelligent Sustainable Enterprise that brings together data and analytics, artificial intelligence, application development, automation, and integration in one, unified environment. Offering a perfect basis for innovation, the platform enables customers and partners to accelerate transformation across business functions.



Offerings

A Journey towards Innovation

The SAP AppHaus and its Network partners offer different engagement types. From discovering innovation opportunities like rethinking business processes and user interfaces to delivering scalable solutions – the teams across the globe are committed to enable and accompany customers' journeys, regardless of their level of maturity. The engagement packages can be booked end-to-end or focus on one stage of the innovation approach such as explore, discover, or design. Additionally, transformation journeys can be enhanced through innovation culture offerings.

Customers

The SAP AppHaus Network teams co-innovate with customers from all industries such as healthcare, automotive, mining, etc. by applying a human-centered innovation approach to solve their challenges and generate future-oriented business value.

- 1,100+ customer projects
- 300+ customer success stories
- 80+ awards & recognitions
- 21+ industries
- Read about our customer success stories [link](#)

Latest Achievements

- The [Sustainability Workshop](#) is an interactive co-innovation format provided by the SAP AppHaus team. It focuses on ideating and designing sustainability initiatives through collaborative sessions and hands-on activities to drive concrete sustainability efforts.
- The [Generative AI Explore and Discover Workshop](#) was designed to help customers identify business challenges and opportunities that can be addressed using generative artificial intelligence, briefly GenAI.
- Our latest customer successes leveraging GenAI / SAP Build include AMD, Doehler, Henkel, Pif Paf, and Orbia, who were featured at [SAP TechEd 2023](#).

Upcoming Events

10th Anniversary of the SAP AppHaus

This year marks 10 years of continuous innovation work. Come and experience first-hand innovation culture along the five pillars of sustainable innovation: people, process, place, leadership, and technology.

- **Public Event:** 10th Anniversary Interactive Exhibition
- **Location:** SAP AppHaus Heidelberg, Berghheimerstraße 147, 69115 Heidelberg.
- **Date:** Friday, 1st December 2023
- **Time:** 1:00pm CET – 6:00pm CET

Re-Opening of the SAP AppHaus Palo Alto

The SAP AppHaus Palo Alto will move to a new location within the SAP Silicon Valley's Campus. The grand opening will take place in Q1-2024, stay tuned!

Useful Links

[SAP AppHaus Homepage](#) | [SAP AppHaus Videos](#) | [Publications in SAP News Center](#) | [SAP Business Technology Platform](#) | [SAP AppHaus Network Partners](#) | [SAP Store](#) | [SAP Design Stories featuring SAP AppHaus](#)