Map Architecture Stakeholders

Understand the key stakeholders of your architectural work and manage support for your architecture.
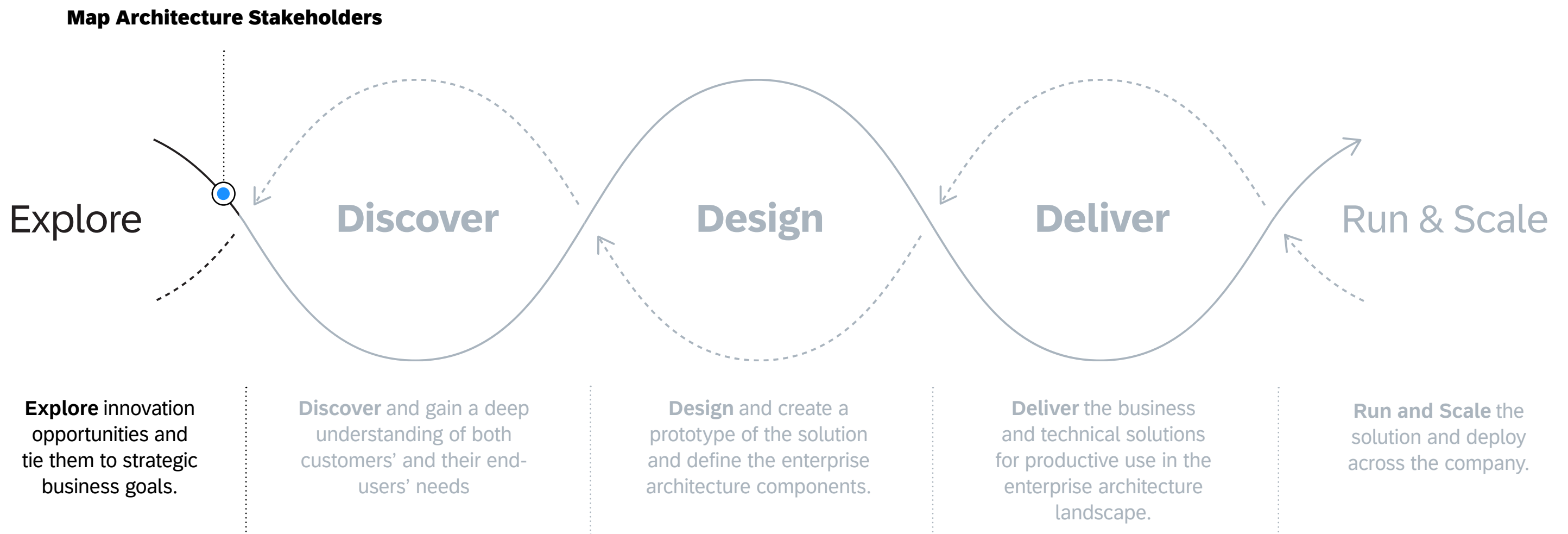
Why To
Map Architecture Stakeholders

The purpose of stakeholder management is to ensure support for your architecture and improve its quality by addressing the concerns of your stakeholders.

Use stakeholder-specific architecture views created with the toolkit to effectively communicate your architecture.

Created by **SAP AppHaus**

member of the SAP
AppHausNetwork

When To
Map Architecture Stakeholders

We use the Stakeholder Matrix in the Explore phase to gain a deeper understanding of all the players involved in the project, which helps us position the project more effectively.

Map Architecture Stakeholders

Explore   **Discover**   **Design**   **Deliver**   Run & Scale

Explore innovation opportunities and tie them to strategic business goals.

Discover and gain a deep understanding of both customers' and their end-users' needs

Design and create a prototype of the solution and define the enterprise architecture components.

Deliver the business and technical solutions for productive use in the enterprise architecture landscape.

Run and Scale the solution and deploy across the company.

Learn more about SAP's Human-Centered Approach to Innovation: **https://apphaus.sap.com/approach**

Created by **SAP AppHaus**

member of the SAP
AppHausNetwork

How To
Map Architecture Stakeholders

Duration
Approx. 30 - 60 Minutes

Participation
2 - 8 People

Roles
Designers, Business Leads, Other Project Stakeholders

Use Input From
Request for Architecture Work (Use Case)

Steps

1 Based on the use case (request for architecture work), identify users, business units, parts of your organization or a board area that are affected by the architecture or can influence your architectural work.

2 List all stakeholders that are interested in the success of your architecture. Understand each stakeholder's interest and concerns.

3 Determine the type of engagement you want with your stakeholders. Do you need weekly meetings to discuss the status of your architecture, or is a monthly email update sufficient?

Expert Tips

Think of internal and external stakeholders.

Use attributes like "key player", "keep satisfied", "keep informed" and "minimal effort" to categorize stakeholder engagement.
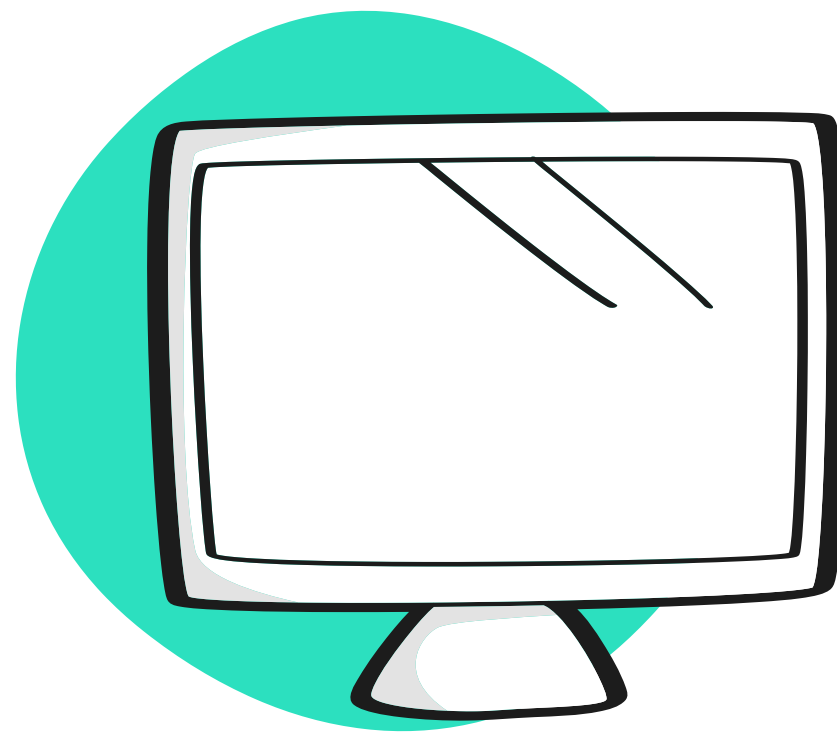
Your communication and interaction with a key player is proactive and very regular. Ensure that this stakeholder is always informed, involved in key decisions, and regularly updated. For stakeholders requiring minimal effort, your interaction can be more reactive.

You can also identify which work products of the Lean EA toolkit are of interest to specific stakeholders and share them accordingly. Associating work products with stakeholders can also be done later in the architecture development process.

Created by **SAP AppHaus**
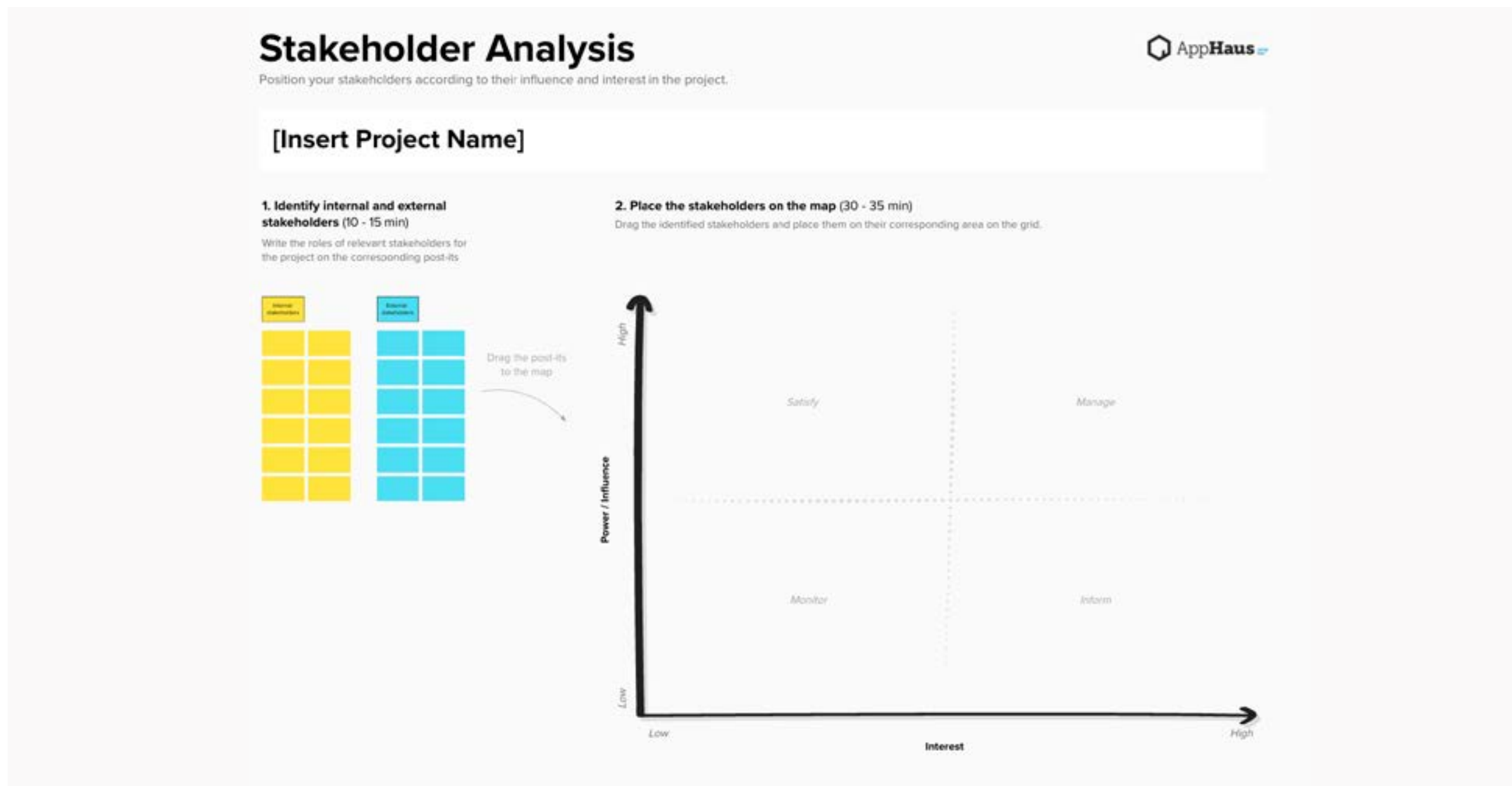
member of the SAP
AppHausNetwork

Example
Stakeholder Matrix

Stakeholder	Concern(s)	Engagement	Work Products
Paul Jung (CEO)	Understand how IT helps to advance business by supporting company's goals and objectives.	Keep satisfied	• Strategy map • Statement of Architecture Work
Julie O'Brian (CFO)	Enterprise-level adoption of automation, leveraging analytics and connecting with other business units.	Key player	• Strategy map • Statement of Architecture Work • Solution context
An Liu (Director Business Development)	Identify and successfully deliver projects that implement growth opportunities.	Key player	• Statement of Architecture Work • Solution concept

Virtual Collaboration Template

MURAL Template
Stakeholder Matrix

Access the MURAL template*: **https://app.mural.co/template/aa20306f-2348-4837-a9e6-2b70f469fca0/52566818-d62b-421e-bdad-23c6fd1b11cb**

*Registration required