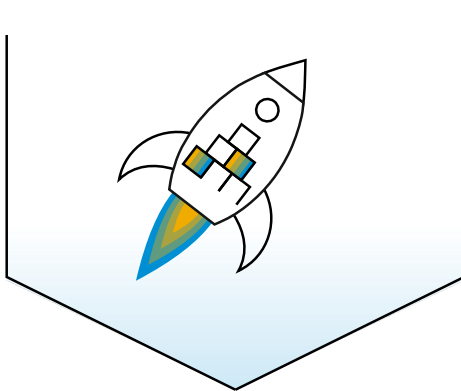




Scenario used for sample work products

The samples provided for the Lean EA toolkit work products are based on a fictitious company named Rocket Chips Inc. The sample work products introduced in the following chapters assume a request of architecture work to improve the budget review and approval process for new R&D initiatives and business development projects at Rocket Chips.



Company name:

Rocket Chips Inc., a global semiconductor company founded in 2013, engaged in the design and fabrication of semiconductors that are specialized to run machine learning algorithms.

Tagline: *We bring you beyond!*

Drivers:

- Become global market leader in semiconductors optimized for machine learning algorithms
- Grow into new market segments by offering additional services

Goals:

- Grow fast, grow globally
- Fast and effective deployment of capital for business initiatives and research & development projects to support massive growth as well as innovation and adaptability (sources of competitive advantage)



Stakeholder Matrix **Example**

Stakeholder	Concern(s)	Engagement	Work Products
Paul Jung (CEO)	Understand how IT helps to advance business by supporting company's goals and objectives.	Keep satisfied	<ul style="list-style-type: none"> ▪ Strategy map ▪ Statement of Architecture Work
Julie O'Brian (CFO)	Enterprise-level adoption of automation, leveraging analytics and connecting with other business units.	Key player	<ul style="list-style-type: none"> ▪ Strategy map ▪ Statement of Architecture Work ▪ Solution context
An Liu (Director Business Development)	Identify and successfully deliver projects that implement growth opportunities.	Key player	<ul style="list-style-type: none"> ▪ Statement of Architecture Work ▪ Solution concept



Stakeholder Matrix **Template**

Stakeholder	Concern(s)	Engagement	Work Products *
<i>Name and corporate function of the stakeholder</i>	<i>Describe stakeholder's interests and concerns</i>	<i>Define engagement type: key player, keep satisfied, keep informed, minimal effort</i>	<i>Your work products that are of stakeholder's interest</i>

Source: TOGAF Standard, Version 9.2

*Can be added at a later stage, when you have more details about your project.