Evaluate a Project Idea

Evaluate and prioritize project or use case ideas collaboratively, based on selected criteria.

Why To
Evaluate a Project Idea

Creating a "Value Heatmap" helps a team evaluate generated project or use case ideas based on two preferred criteria.
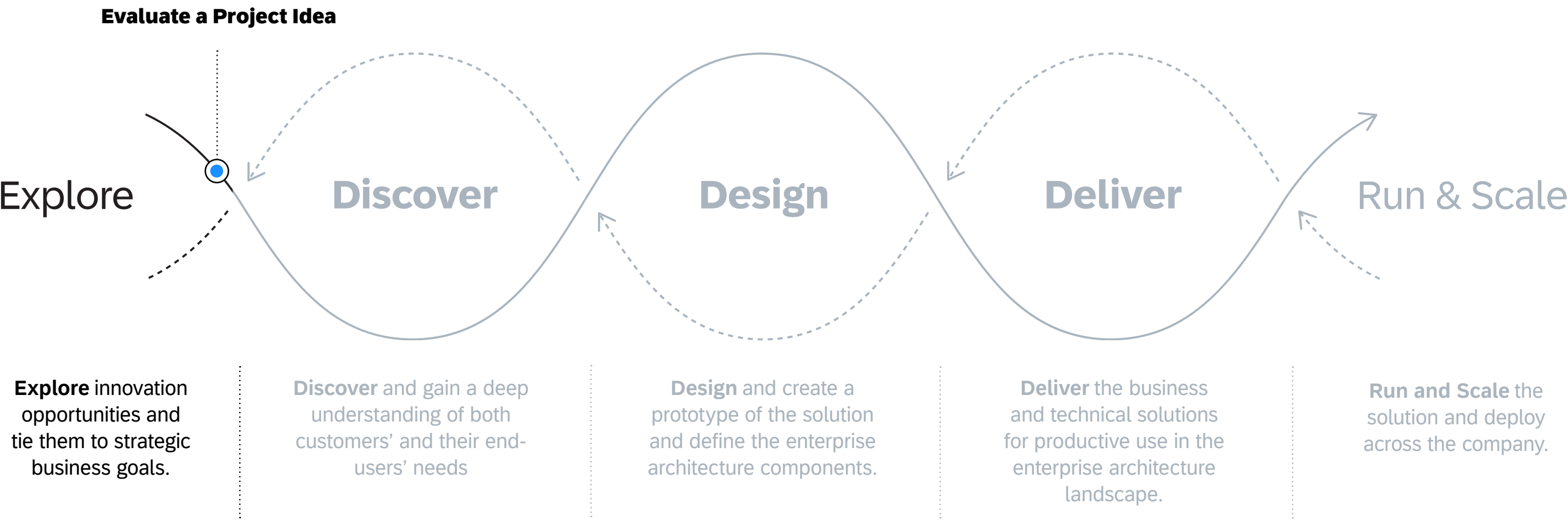
This exercise makes it easier to visualize which ideas are worth pursuing further.

Created by **SAP AppHaus**

member of the SAP
AppHausNetwork

When To
Evaluate a Project Idea

Creating a Value Heatmap is most useful during early stages of an innovation project, where initial project ideas need to be evaluated. It can be particularly useful to evaluate and prioritize use case ideas based on value and effort. In this case, a previous session is required to evaluate a list of possible use case ideas. See the method **Evaluate Your Use Case** for more information.

Evaluate a Project Idea

Explore

Discover

Design

Deliver

Run & Scale

Explore innovation opportunities and tie them to strategic business goals.

Discover and gain a deep understanding of both customers' and their end-users' needs

Design and create a prototype of the solution and define the enterprise architecture components.

Deliver the business and technical solutions for productive use in the enterprise architecture landscape.

Run and Scale the solution and deploy across the company.

Learn more about SAP's Human-Centered Approach to Innovation: **https://apphaus.sap.com/approach**

Created by **SAP AppHaus**

member of the SAP
AppHaus**Network**

How To
Evaluate a Project Idea

Duration
30 - 45 Minutes

Participation
2 - 10 People

Roles
Department Leads From Business and IT, Strategic Decision Makers

Use Input From
- **Collect Innovation Opportunities**
- **Generate Ideas with Ideation**

Steps

1 Collect your top voted project or use case ideas on sticky notes.

2 Choose two axes criteria that make sense for the customer and situation. Suggested are "Business Value" vs. "Effort", or "Value for Employee" vs. "Costs".

3 Let the team select one project or use case idea at a time, evaluate it against the two axes, and then place it on the heat map.

4 Discuss and decide which ideas to focus on, based on their placement on the map.
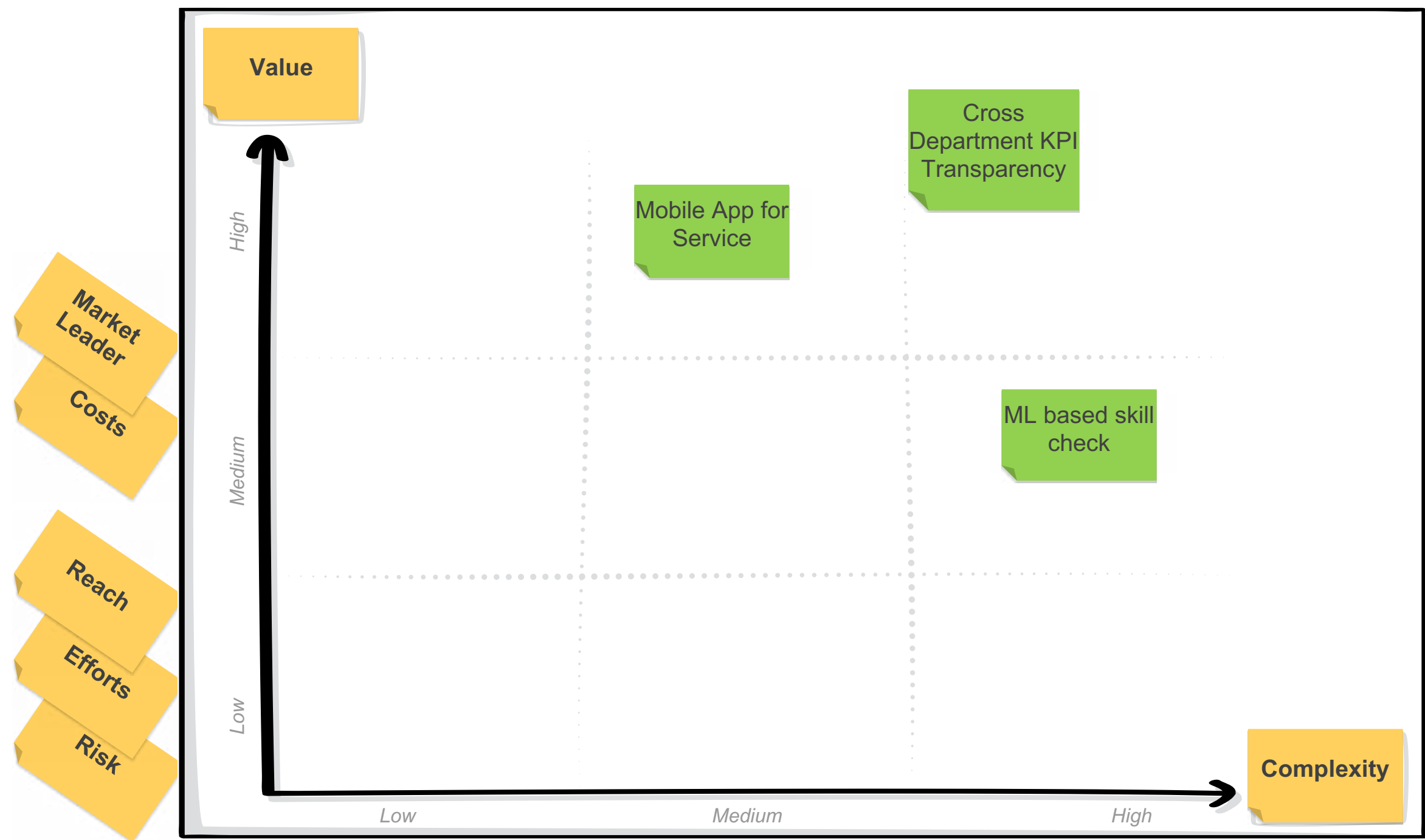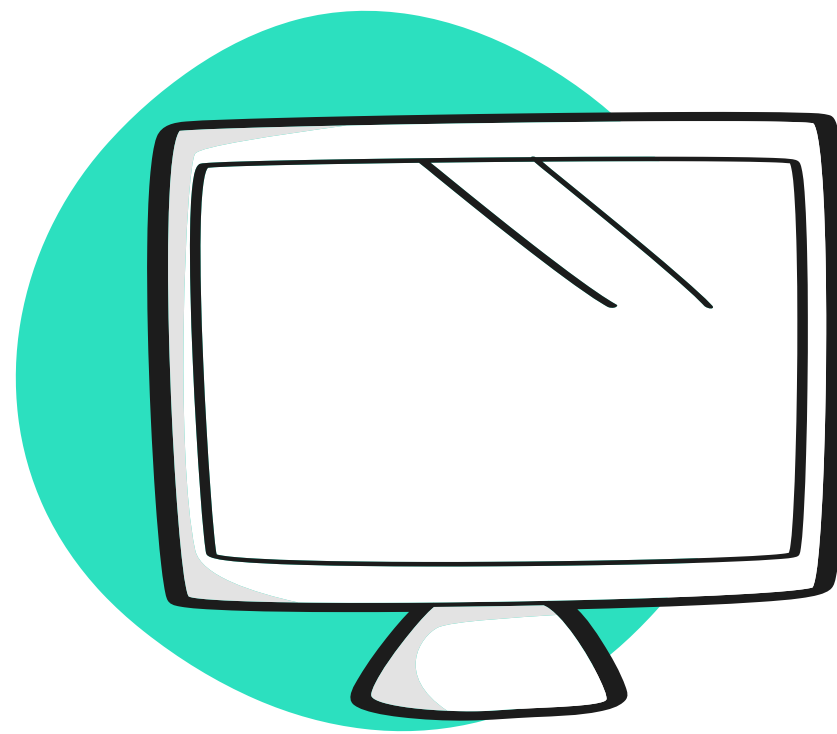
Expert Tips

You can change the criteria on the axes to run more than one evaluation round for the same ideas.

Select those ideas with high value and short realization time to ensure a positive feedback. This excitement will help you to plan and conduct further innovation projects following the same approach. Keep the shortlisted ideas as part of an innovation roadmap and try to find sponsors and budget for the ideas which require more budget and time.
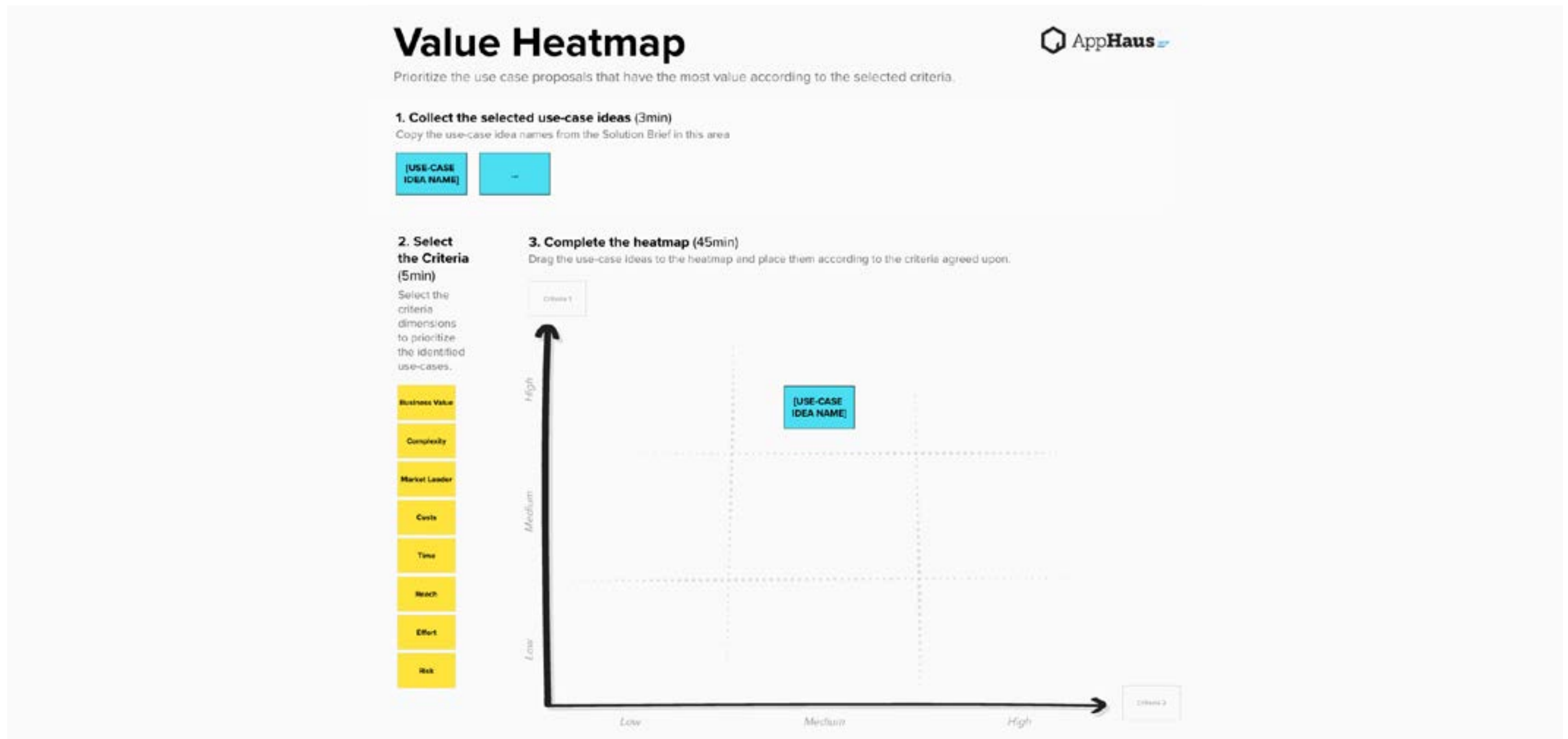
Example
Value Heatmap

Value

Cross Department KPI Transparency

Mobile App for Service

ML based skill check

Market Leader

Costs

Reach

Efforts

Risk

High

Medium

Low

Low

Medium

High

Complexity

Virtual Collaboration Template

MURAL Template

Access the MURAL template*: **https://app.mural.co/template/b8bcd9b6-bcf0-45e3-92aa-4526aee83e83/c3c8d8b4-970b-4132-a8ee-2b5a4b5435f5**

*Registration required

Created by **SAP AppHaus**