

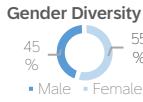
## Who We Are



The SAP AppHaus Network is a global network of co-innovation teams and spaces dedicated to making innovation real for customers, using SAP Business Technology Platform. United by a shared vision, the network consists of 24 locations - three run by SAP and 21 by partners. Applying the human-centered approach to innovation, it is the network's strong purpose to innovate with and for customers for a better sustainable future. What's more, by incubating new technologies with customers through proven methods, the teams can speed up innovation processes.

### General Facts

- **Founded:** 2013
- **Locations:** 3 SAP locations in [Berlin](#), [Heidelberg](#), [Palo Alto](#), 21 SAP partner locations globally spread
  - 4,600+ events
  - 98,000+ visitors
  - 66 innovation methods
  - 17,000+ people enabled



### SAP AppHaus Team

- The SAP AppHaus consists of a diverse, multidisciplinary team to ensure best outcomes in all customer and partner projects:
- 7 nationalities
  - **Team roles:** Designers, Customer Engagement Leads, Enterprise Architects and Program Managers

### Partner AppHaus Teams

- Currently, 21 SAP partners around the globe belong to the SAP AppHaus Network. They are united in their belief that a creative environment, a multi-disciplinary team, and a human-centered approach are essential to make innovation real.
- 15,000+ employees
  - 21 partners:
    - [AGILITA](#)
    - [Bluestonex](#)
    - [Bourne Digital, part of Accenture](#)
    - [ConvergentIS](#)
    - [Datacom](#)
    - [Deloitte London](#)
    - [Deloitte Sydney](#)
    - [EPI-USE](#)
    - [Extentia](#)
    - [Flexo](#)
    - [Incture](#)
    - [DalRae Solutions](#)
    - [LeverX](#)
    - [Mindset](#)
    - [NETCONOMY](#)
    - [sovanta](#)
    - [Trifork](#)
    - [Exed Consulting](#)
    - [NEORIS](#)
    - [Zynas](#)
    - [Globant](#)
  - Locations in 17 countries spread across
  - 5 continents

## Strategy

- Vision:** We deliver human-centered innovation to ALL customers.
- Mission:** We apply a **human-centered innovation approach** to transform business data into customer value with **SAP BTP**.
- Purpose:** We innovate with and for our customers to create a sustainable future.

## From Strategy to Execution

To enable innovation for all customers around the globe, the SAP AppHaus Network acts on different shared values and methodologies. The advantages of SAP's Human-Centered Approach to Innovation reside in creating solutions with partners and customers on SAP BTP. What's more, this approach also empowers customers to drive innovation on their own.

## Innovation Framework

Successful innovation work relies on **five pillars**:

1. People
2. Place
3. Process
4. Technology
5. Leadership

## SAP's Innovation Approach

SAP's Human-Centered Approach to Innovation (HCAI) starts with Design Thinking, empathizing with the end users to discover their true needs.



As teams design and iterate, they combine Design Thinking with Architecture Thinking to create a solution that is:

- experientially desirable,
- technologically feasible, and
- financially viable.

## Innovation Toolkit

The SAP AppHaus team created the toolkit based on experiences and learnings gained in their customer projects. It offers free resources to help organizations worldwide to practice innovation. Whether customers are starting an innovation project or want to establish a culture of innovation, the methods and learning material will guide them through their innovation journey. Especially the storytelling tool [Scenes](#) has been very successful and shows exceptionally high download rates. By nature, the Innovation Toolkit constantly develops and grows to adjust to changing circumstances.

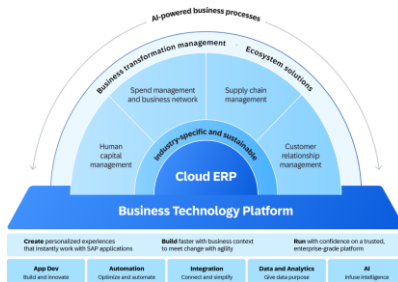
## SAP BTP Use Cases

In 2021, [SAP BTP Use Cases](#) came into play as a means to guide customers and simplify innovation with SAP BTP. These actionable use cases provide standardized, well-documented processes that enhance efficiency, minimize customization requirements, and facilitate the replication of successful results in different contexts. They enable customers to get started with SAP BTP easily and achieve business value faster. They can be found at:

- [SAP Discovery Center](#) as SAP's central point to find use cases, called missions, for quick deployment of scenarios and solutions.
- [SAP Store](#) as central outlet offering 2,000+ products offered by SAP as well as certified SAP partners, 100+ provided by SAP AppHaus Network partners alone.

## Portfolio

SAP Business Technology Platform is the foundation of the Intelligent Sustainable Enterprise that brings together data and analytics, artificial intelligence, application development, automation, and integration in one, unified environment. Offering a perfect basis for innovation, the platform enables customers and partners to accelerate transformation across business functions. See graphic below.



## Offerings

### A Journey towards Innovation

With a clear focus on SAP BTP, SAP Business AI and SAP Build and hand in hand with SAP's global strategy, the SAP AppHaus and its Network partners offer different engagement types. From discovering innovation opportunities like rethinking business processes and user interfaces to delivering scalable solutions – the teams across the globe are committed to enable and accompany customers' journeys, regardless of their level of maturity. The engagement packages can be booked end-to-end or focus on one stage of the innovation approach such as explore, discover, or design. Additionally, transformation journeys can be enhanced through innovation culture offerings.

## Customers

The SAP AppHaus Network teams co-innovate with customers from all industries such as healthcare, automotive, mining, etc. by applying a human-centered innovation approach to solve their challenges and generate future-oriented business value.

- 1,110+ customer projects
- 300+ customer showcase stories
- 88+ awards & recognitions
- 21+ industries
- Read about our customer success stories [link](#)

## Latest Achievements

- The [Sustainability Workshop](#) is an interactive co-innovation format provided by the SAP AppHaus team. It focuses on ideating and designing sustainability initiatives through collaborative sessions and hands-on activities to drive concrete sustainability efforts.
- The [Business AI Explore and Discover Workshop](#) was designed to help customers identify business challenges and opportunities that can be addressed using artificial intelligence, such as generative AI.
- Our latest customer successes leveraging SAP Business AI & SAP Build include Uniper, Mizuho, Beyond Technologies, and Claro, all featured at [SAP Sapphire 2024](#).

## Events

### Reopening of SAP AppHaus Palo Alto

- The SAP AppHaus Palo Alto has moved to a new location within the SAP Silicon Valley's Campus. The grand reopening will take place in September 2024!
- **Event:** SAP AppHaus Palo Alto Grand Reopening
  - **Location:** SAP AppHaus Palo Alto, SAP Building 1, 3410 Hillview Ave, Palo Alto, CA 94304, USA
  - **Date:** Tuesday, 24th September 2024

### SAP AppHaus Network Partner Meet-Up in Palo Alto

- After the last global meet-up that took place in 2022 in Heidelberg, the partners from around the globe will come to Palo Alto this year to exchange thoughts, share best practices, and jointly define their active roles within SAP's ecosystem by conducting collaborative workshops.
- **Event:** Meet-Up Event at the SAP AppHaus Palo Alto
  - **Location:** SAP AppHaus Palo Alto, SAP Building 1, 3410 Hillview Ave, Palo Alto, CA 94304, USA
  - **Date:** Wednesday, 25th and Thursday, 26th September 2024

### 10 Years SAP AppHaus in 2023

2023 marked 10 years of continuous innovation work. The SAP AppHaus team looks back on a decade of intense and successful innovation work with customers and partners, along the five pillars of sustainable innovation: people, process, place, leadership, and technology.

## Useful Links

- [SAP AppHaus Homepage](#) | [SAP AppHaus Videos](#) | [Publications in SAP News Center](#) | [SAP Business Technology Platform](#) | [SAP AppHaus Network Partners](#) | [SAP Store](#) | [SAP Design Stories featuring SAP AppHaus](#)

