Interaction Flow – Example



Tasks: GENERATE ITINERARY ADJUSTMENT OPTIONS DURING TRAVEL DISRUPTIONS.

Trigger

What situation triggers the interaction with the super-specialist or its use and how is the interaction initiated?

A CUSTOMER CALLS ALEX REPORTING A FLIGHT CANCELLATION AND REQUESTING REBOOKING OPTIONS. ALEX INITIATES THE INTERACTION WITH THE SPECIALIST BY OPENING THE TRAVEL AGENCY'S INTERNAL CHAT INTERFACE.

Steps

)

STEP #

2

What does the user do or say? / What does the super-specialist do or say? Indicate whether it's a human or a super-specialist step.

INPUTS THE FLIGHT CANCELLATION

DETAILS (FLIGHT NUMBER, DATE, AND

CUSTOMER PREFERENCES) INTO THE

SUPER-SPECIALIST INTERFACE.

Tools & Data

What data / systems does the super-specialist need to access in this step?

Success What does the successful task

FLIGHT CANCELLATION DETAILS. CUSTOMER PREFERENCES (E.G., PREFERRED AIRLINES,

TIMEFRAMES, SEAT CLASS).

completion look like? What does the user achieve with the specialist's help? ALEX PROVIDES

Moment(s) of

QUERIES AIRLINE DATABASES TO FIND AVAILABLE FLIGHTS MATCHING THE CRITERIA.

AIRLINE BOOKING SYSTEMS AND REAL-TIME AVAILABILITY DATABASES.

THE CUSTOMER WITH TWO OR THREE VIABLE REBOOKING OPTIONS WITHIN MINUTES, MAINTAINING THE CUSTOMER'S SATISFACTION AND

STEP # PROVIDES 2-3 FLIGHT OPTIONS BASED 3 ON CUSTOMER PREFERENCES AND SYSTEM AVAILABILITY.

RULES FOR REBOOKING (E.G., AIRLINE POLICIES ON REBOOKING FEES).

CUSTOMER'S TRAVEL

FROM CRM.

HISTORY AND PREFERENCES

THE CUSTOMER RECEIVES A CONFIRMATION WITHIN MINUTES WITH THE

UPDATED

BOOKING.

TRUST.

ALEX EVALUATES THE OPTIONS THE CUSTOMER'S NEEDS.

PROVIDED, ENSURING THEY ALIGN WITH

SHARES THE OPTIONS WITH THE

CUSTOMER AND CONFIRMS THEIR CHOICE.

EXECUTES THE SELECTED REBOOKING, SENDS A CONFIRMATION EMAIL TO THE CUSTOMER, AND UPDATES THE BOOKING SYSTEM. CONFIRMATIONS.

AIRLINE SYSTEMS FOR BOOKING EXECUTION. EMAIL TEMPLATES FOR REBOOKING

Possible super-specialist actions:

Analyze information, Retrieve knowledge, Generate creative output, Provide guidance proactively, Predict outcomes, Perform calculations, Execute / evaluate code, Interact with systems

Possible human actions:

Give instructions, Review results, Make a decision, Interact with another person / system