### super-specialist Special Capabilities

What unique skills and capabilities does your super specialist need to get the job done effectively? Explore and define the abilities that matter most in your context. What's relevant for your needs, and how should these capabilities work to make an impact?





### **Index of Special Capabilities**

- ANALYZE INFORMATION IN SECONDS
- RETRIEVE KNOWLEDGE INSTANTLY
- GENERATE CREATIVE OUTPUT
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- PREDICT OUTCOMES
- CALCULATE INSTANTLY
- EXECUTE CODE SEAMLESSLY
- INTERACT WITH SYSTEMS

Select the capability cards that the super-specialist will need to carry out its tasks, and define them in detail using the provided questions.

## Analyze Information in Seconds

It could process and analyze vast amounts of information instantly to uncover patterns, trends, or actionable insights.

What information needs to be analyzed? What insights should be uncovered?





ANALYZE INFORMATION IN SECONDS EXAMPLE SCENARIO

### Improving Campaign Performance

A marketing manager asks the superspecialist how to improve a struggling campaign. It instantly analyzes performance data across systems, identifies low-performing demographics, and recommends shifting the ad budget to more responsive audiences.

## Retrieve Knowledge Instantly

It could store, organize, and instantly retrieve information from documents, websites and other applications, acting as a dynamic knowledge base.

What should your specialist be knowledgeable about? What sources does it need?





RETRIEVE KNOWLEDGE INSTANTLY EXAMPLE SCENARIO

### **Answering Benefits Questions**

An HR professional asks the superspecialist about the company's latest benefits policy. The superspecialist instantly extracts the relevant information, explaining the key updates and how they apply to employees.

### Generate Creative Output

It could create unlimited creative output instantly on demand, such as novel ideas, stunning designs, or compelling content tailored to specific goals.

What creative outputs need to be generated? What formats or styles are required?





GENERATE CREATIVE OUTPUT EXAMPLE SCENARIO

### **Generating Campaign Ideas**

A content creator requests ideas for a social media campaign. The superspecialist generates catchy slogans and visual concepts aligned with the brand's tone and goals.

## Guide Proactively

It could anticipate user needs offering well-reasoned, personalized suggestions or support based on data and goals before being explicitly asked.

What needs should be anticipated? What kind of guidance could be valuable?





GUIDE PROACTIVELY EXAMPLE SCENARIO

### **Upselling During Sales Calls**

During a sales call, the superspecialist suggests upselling a product based on the client's previous purchases and current preferences, increasing the likelihood of a sale.

### Predict Outcomes

It could use historical and real-time data to anticipate future trends, behaviors, or potential outcomes.

What outcomes need to be predicted? What data influences the predictions?





PREDICT OUTCOMES EXAMPLE SCENARIO

### **Forecasting Product Demand**

Triggered by a surge in holidayrelated searches, the superspecialist analyzes historical trends and realtime data to predict demand spikes. It forecasts product shortages, recommends restocking timelines, and alerts the retailer to prepare for peak sales weeks.

## Calculate Instantly

It could perform any mathematical calculation with unmatched precision and speed, solving complex equations or analyzing data effortlessly.

# What calculations are needed and why?





CALCULATE INSTANTLY EXAMPLE SCENARIO

### **Recalculating Profit Margins**

As a small business updates product costs in their inventory system, the superspecialist runs in the background, recalculating profit margins and flagging items with shrinking profitability, ensuring the owner can adjust pricing proactively.

## Execute Code Seamlessly

It could run and evaluates JavaScript code with precision, enabling dynamic interactions, automations, or real-time computations.

# What types of code should it handle?





EXECUTE CODE SEAMLESSLY EXAMPLE SCENARIO

#### **Testing Interactive Tools**

A developer tests an interactive pricing tool by providing the JavaScript code to the superspecialist, which runs and evaluates it, identifying potential issues instantly.

## Interact with Systems

It could integrate with databases, APIs, and proprietary systems, seamlessly accessing and interacting with the data you need.

What systems should it integrate with? What data interactions are needed?





INTERACT WITH SYSTEMS EXAMPLE SCENARIO

### Syncing Real-Time Shipment Data

The superspecialist continuously syncs real-time shipment data from the warehouse database to the logistics dashboard. It updates inventory levels automatically and alerts the manager if discrepancies or delays are detected.