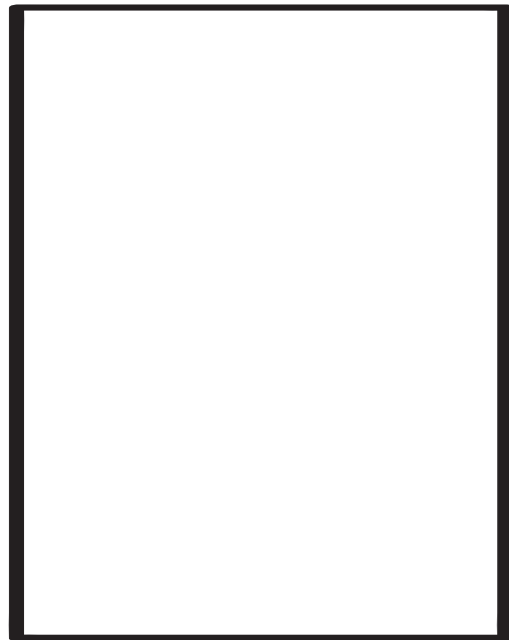


## Demographics



My Name

My Age

My Education

My Background

## Work Context

I work with ...

My environment looks like...

## Activities

My Role

My Competencies

- Power User  Casual User
- Proactive  Reactive
- Team Worker  Lone Fighter
- Global Focus  Local Focus
- Innovative  Conservative

My Goal

My Trigger

My Tasks

Frequency

- Hourly  Weekly
- Daily  Monthly

## Feelings

What motivates me?

What frustrates me?