

DESIGN THINKING MINDSET / EXPLORE PHASE

Remember the Future

Establish a vision of success for the use case, along with milestones that will help you achieve it.

Why To Use Remember the Future

This method helps a team to set up a vision of success for the selected innovation project, as well as milestones that will help you achieve that vision.

The main outcomes of this exercise are:

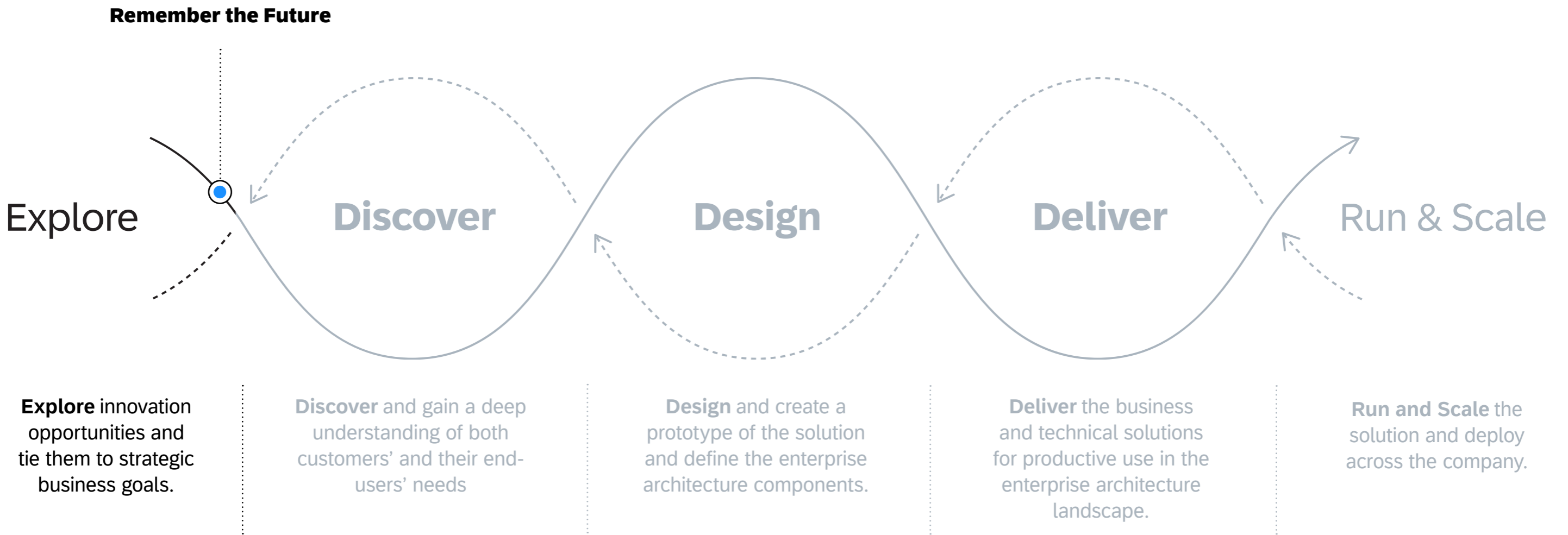
- Define a plan how to move forward.
- Navigate political landscapes by fostering a unified vision of the future within the team.
- Visualize a future scenario, where a challenge has been successfully solved by the team.
- Envisioning success from a future perspective helps generate the necessary steps and activities to achieve it.

The definition of a future scenario sets a common vision and guiding star for the team.



When To Use Remember the Future

We use Remember the Future as part of the Explore phase to create a holistic plan for the selected innovation use case(s).



Learn more about SAP's Human-Centered Approach to Innovation: <https://apphaus.sap.com/approach>

How To Use

Remember the Future



Duration
Approx. 30 - 45 Minutes



Participation
2 - 8 People



Roles
Designers, Business Leads, Customer

Steps

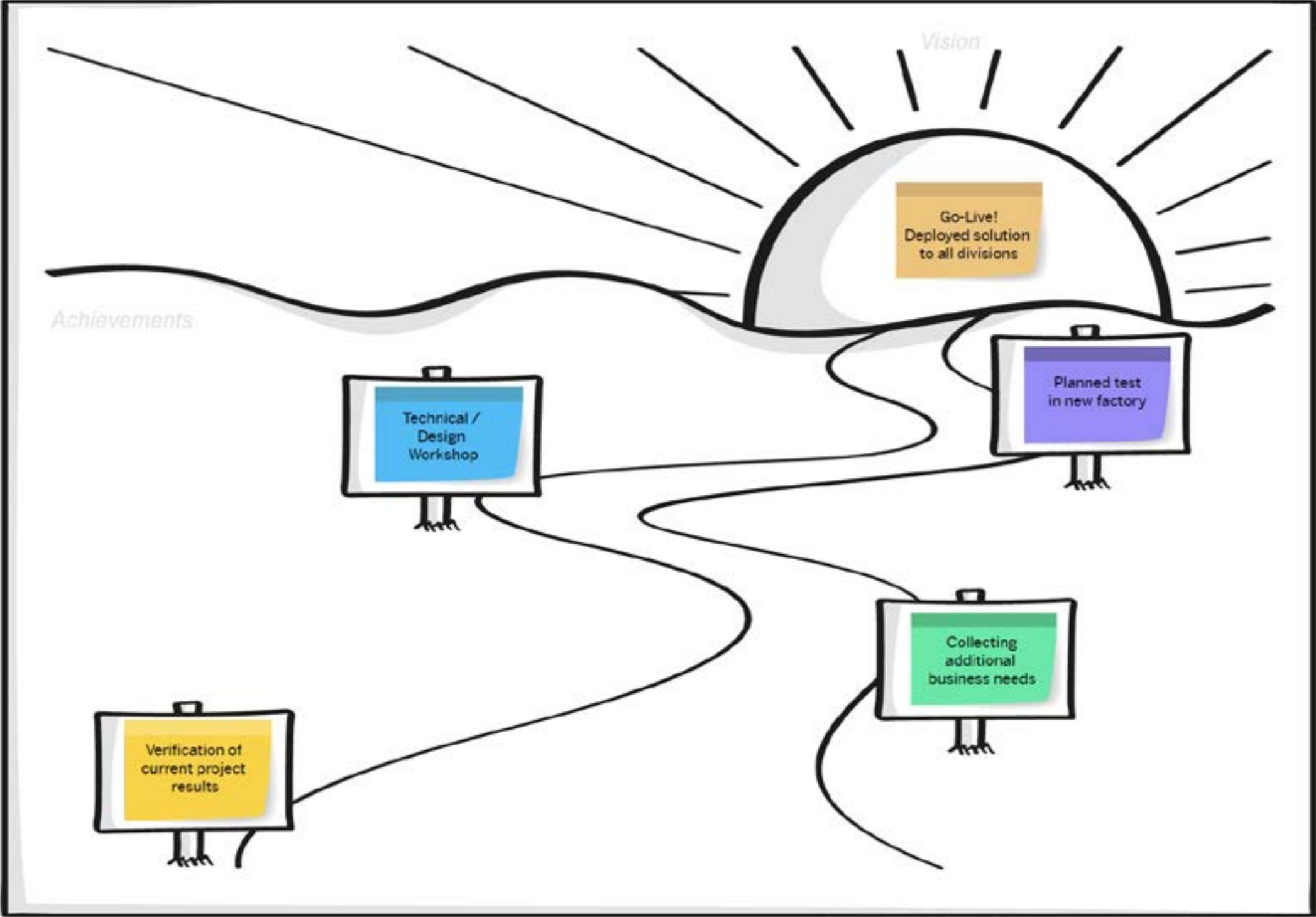
- 1 Layout a future scenario with a silent brainstorm:
“It is five years later from now and _____.”
“What happened?”
- 2 Share out the results on your template, and discuss a final statement that the team agrees on.
- 3 Have a silent brain dump with a focus on actions and decisions that are taken in the time frame until the future scenario happens:
“What have you done to achieve this?”
- 4 Share out the results on your template and agree on the achievements.
- 5 Identify the criteria of success and the challenges in order to accomplish the vision through all the activities.

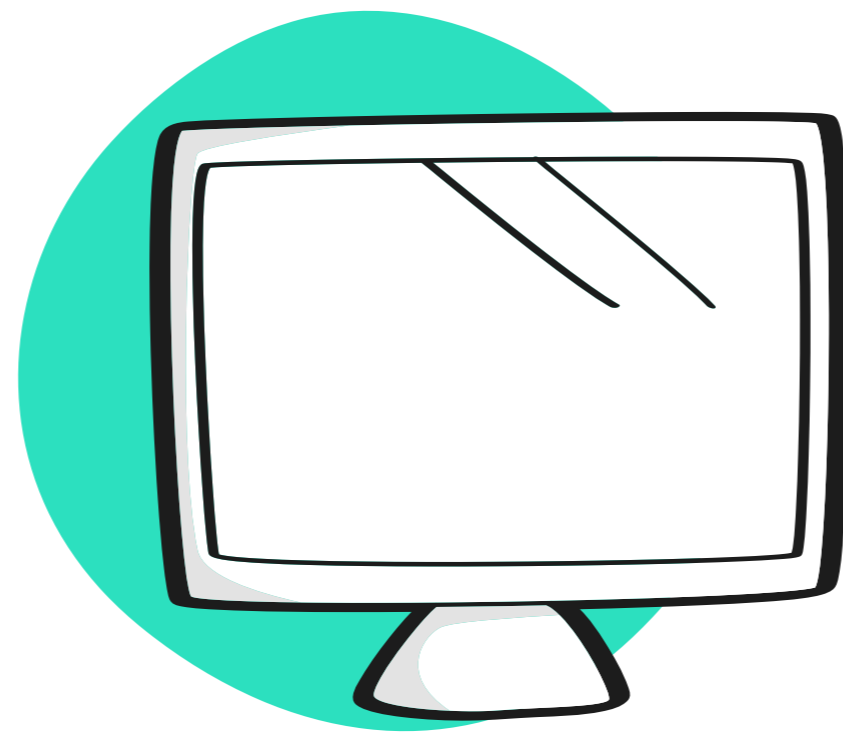
Expert Tips

In this exercise, you can set goals with both a short-term focus (e.g., by the end of the year) or a long-term outlook (e.g., in five years).

Example

Remember the Future





Virtual Collaboration Template

MURAL Template

Remember the Future

Remember the Future
[Define a vision of success for the project and milestones that will help you achieve that vision]

AppHaus

1. Brainstorm and cluster positive outcomes for your future scenario (15 min)
Get all participants to brainstorm positive outcomes for the future scenario. Write down all the positive outcomes that emerge. Categorize contributions on individual sticky notes. When done, create an affinity group. Cluster your ideas.

(Name Participant 01) (Name Participant 02) Space for Clustering

(Name Participant 03) (Name Participant 04)

(Name Participant 05) (Name Participant 06)

(Name Participant 07) (Name Participant 08)

2. Develop the vision (10 min)
Take on the future. How will it look like? Describe your vision of the future. Write down your vision. When done, create an affinity group. Cluster your ideas.

Write the vision down on the wall or on a large sheet of paper.

3. Brainstorm possible achievements (10 min)
Describe what you will need to do to achieve your vision. Brainstorm ideas on what to do and how to do it. Write down your ideas. When done, create an affinity group. Cluster your ideas.

(Name Participant 01) (Name Participant 02)

(Name Participant 03) (Name Participant 04)

(Name Participant 05) (Name Participant 06)

(Name Participant 07) (Name Participant 08)

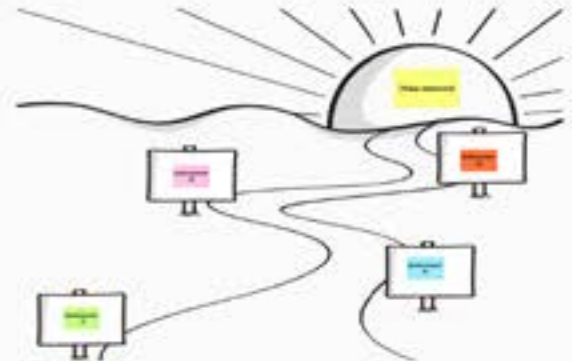
4. Share out, cluster & prioritize the possible achievements (20 min)
Share your possible achievements with the group and explain them. After clustering, vote for the 4 most important achievements that will help you reach your vision. Bring them to the front of the room. When done, create an affinity group. Cluster your ideas.

Space for Clustering

Space for writing your achievements chronologically

5. Define your next steps (10 min)
What are the next steps to achieve your vision? Write down your next steps. When done, create an affinity group. Cluster your ideas.

Activity Milestone Due Date



Access the MURAL template*: <https://app.mural.co/template/7c720e88-8c42-4507-bb8d-251909fec4a3>

*Registration required