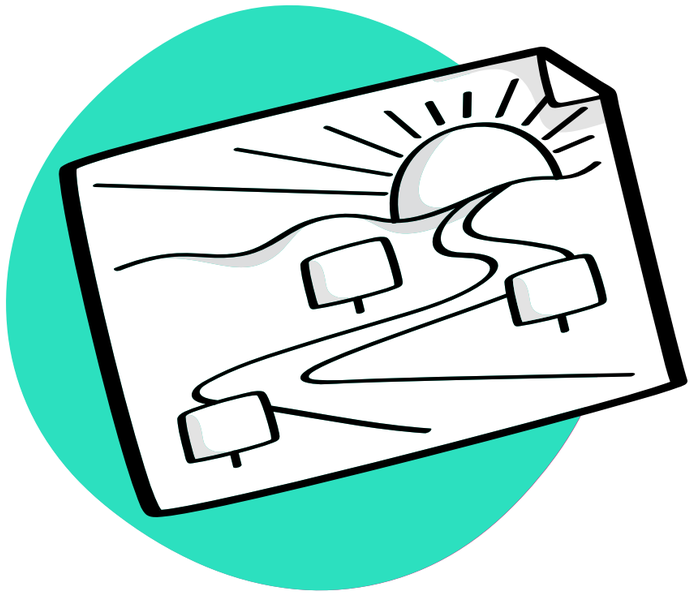


DESIGN THINKING MINDSET / EXPLORE PHASE

Remember the Future

Establish a vision of success for the use case, along with milestones that will help you achieve it.

Why To Use
Remember the Future

This method helps a team to set up a vision of success for the selected innovation project, as well as milestones that will help you achieve that vision.

The main outcomes of this exercise are:

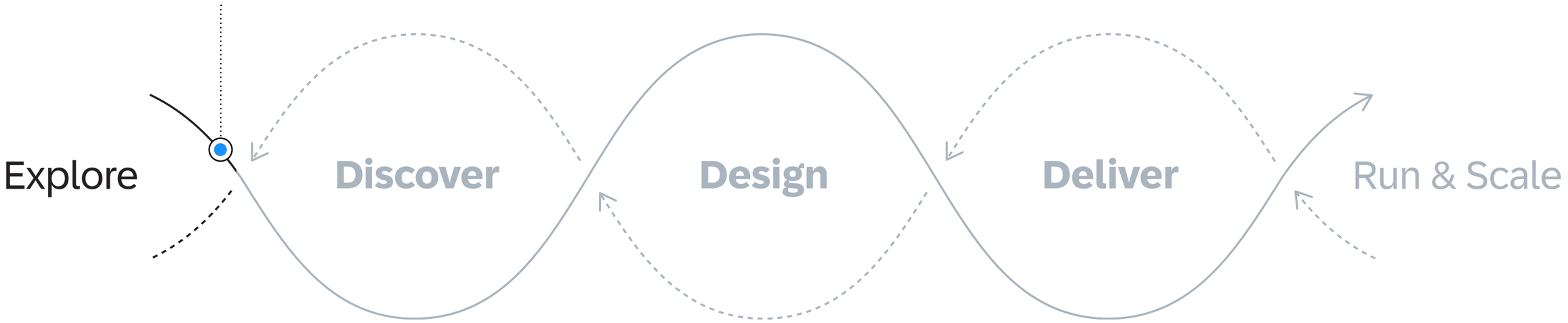
- Define a plan how to move forward.
- Navigate political landscapes by fostering a unified vision of the future within the team.
- Visualize a future scenario, where a challenge has been successfully solved by the team.
- Envisioning success from a future perspective helps generate the necessary steps and activities to achieve it.

The definition of a future scenario sets a common vision and guiding star for the team.

When To Use
Remember the Future

We use Remember the Future as part of the Explore phase to create a holistic plan for the selected innovation use case(s).

Remember the Future



Explore innovation opportunities and tie them to strategic business goals.

Discover and gain a deep understanding of both customers' and their end-users' needs

Design and create a prototype of the solution and define the enterprise architecture components.

Deliver the business and technical solutions for productive use in the enterprise architecture landscape.

Run and Scale the solution and deploy across the company.

Learn more about SAP's Human-Centered Approach to Innovation: **https://apphaus.sap.com/approach**

How To Use
Remember the Future

Duration
Approx. 30 - 45 Minutes

Participation
2 - 8 People

Roles
Designers, Business Leads, Customer

Steps

1. Layout a future scenario with a silent brainstorm:
“It is five years later from now and _____.”
“What happened?”

2. Share out the results on your template, and discuss a final statement that the team agrees on.

3. Have a silent brain dump with a focus on actions and decisions that are taken in the time frame until the future scenario happens:
“What have you done to achieve this?”

4. Share out the results on your template and agree on the achievements.

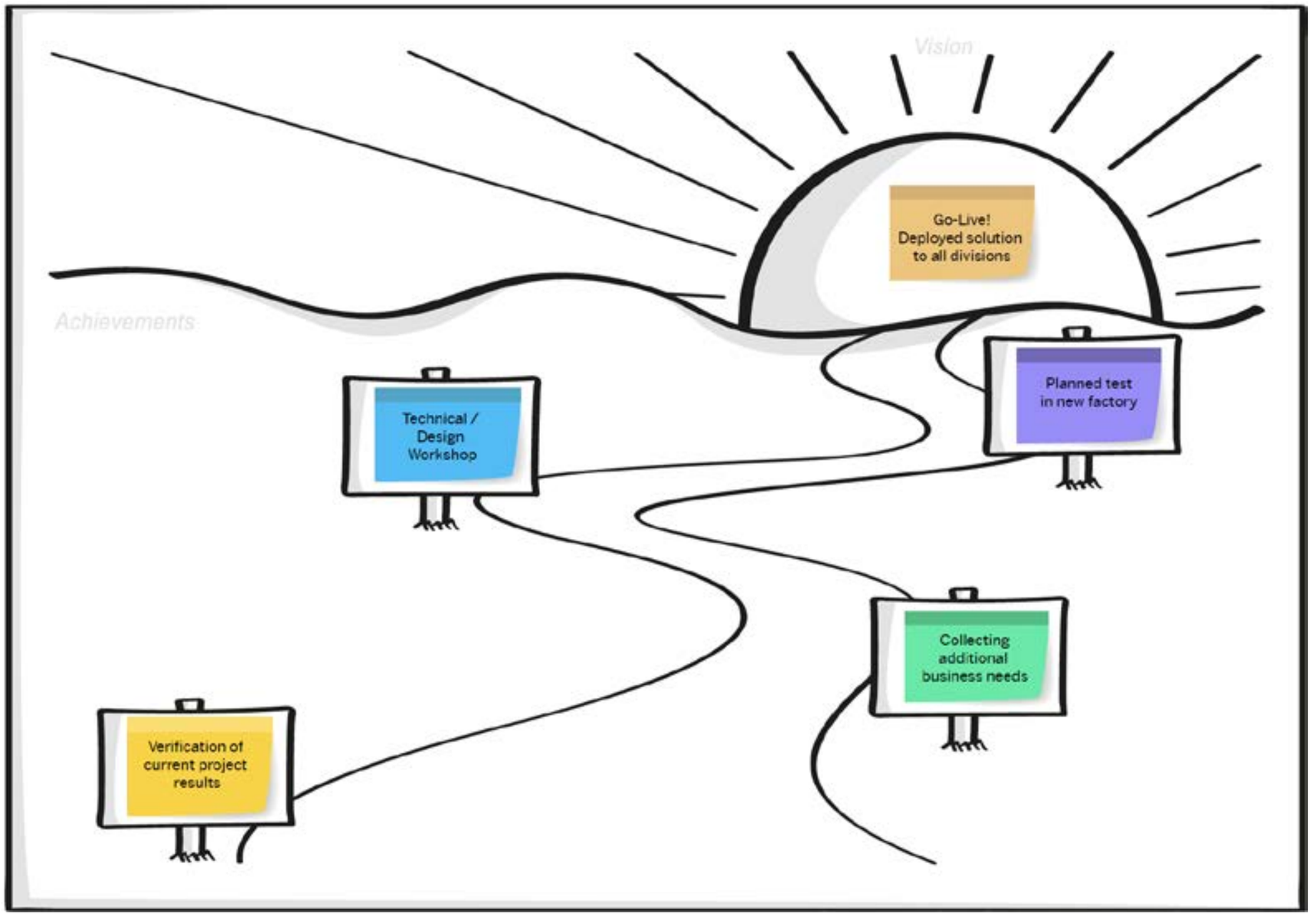
5. Identify the criteria of success and the challenges in order to accomplish the vision through all the activities.

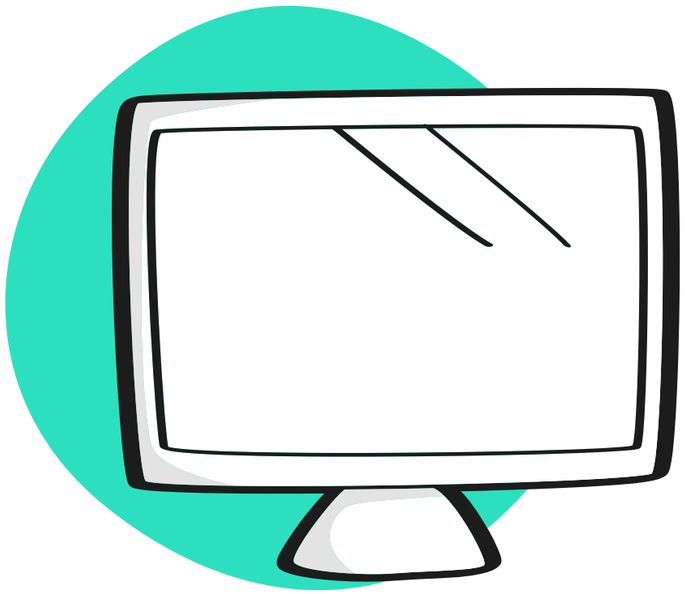
Expert Tips

In this exercise, you can set goals with both a short-term focus (e.g., by the end of the year) or a long-term outlook (e.g., in five years).

Example

Remember the Future





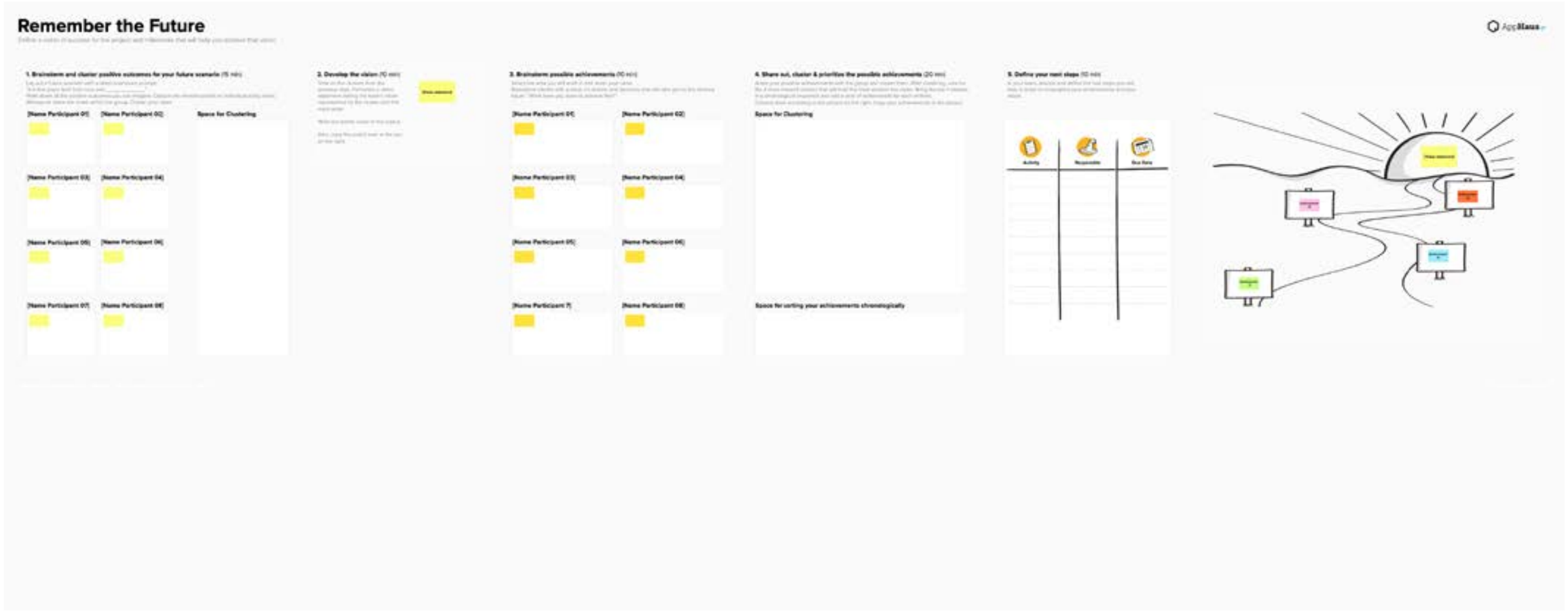
Virtual Collaboration Template

Created by **SAP AppHaus**

member of the SAP AppHausNetwork

MURAL Template

Remember the Future



Access the MURAL template*: **https://app.mural.co/template/7c720e88-8c42-4507-bb8d-251909fec4a3**

*Registration required

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