

EXPLORE PHASE / Joint Activity

Remember the Future


Set up a vision of success for the use case and milestones that will help you achieve that vision.

Why to use Remember the Future

Set up a vision of success for the use case and milestones that will help you achieve that vision.

Remember the Future can help you to

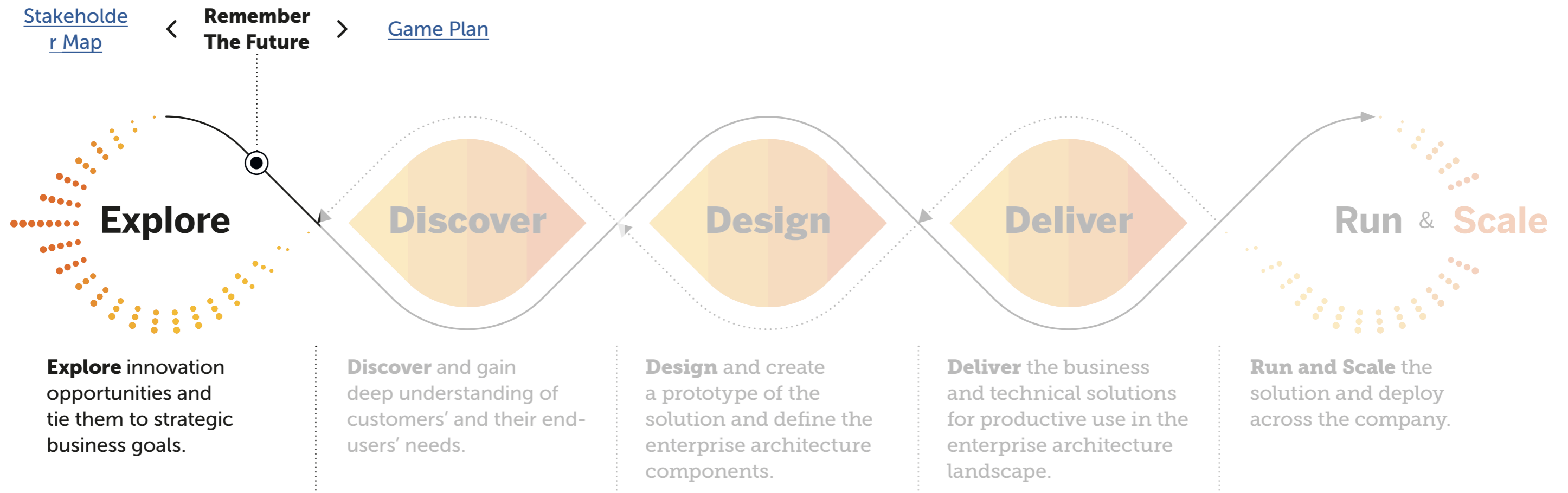
- Navigate political landscapes by creating an aligned vision of the future within the team.
- Visualize a future business scenario, where a challenge has been successfully solved by the team.
- Drive the ideation of needed steps and activities to get to the vision.



Explore

When to use Remember the Future

We use Remember the Future as part of the Explore Phase to create a holistic plan for the select innovation use cases.



Learn more about SAP's Human-Centered Approach to Innovation: <https://experience.sap.com/designservices/approach>

How to use

Remember the Future



Duration
Approx. 30–45 minutes



Participation
2–8 People



Roles
Designers, Business Leads, Customer

Steps

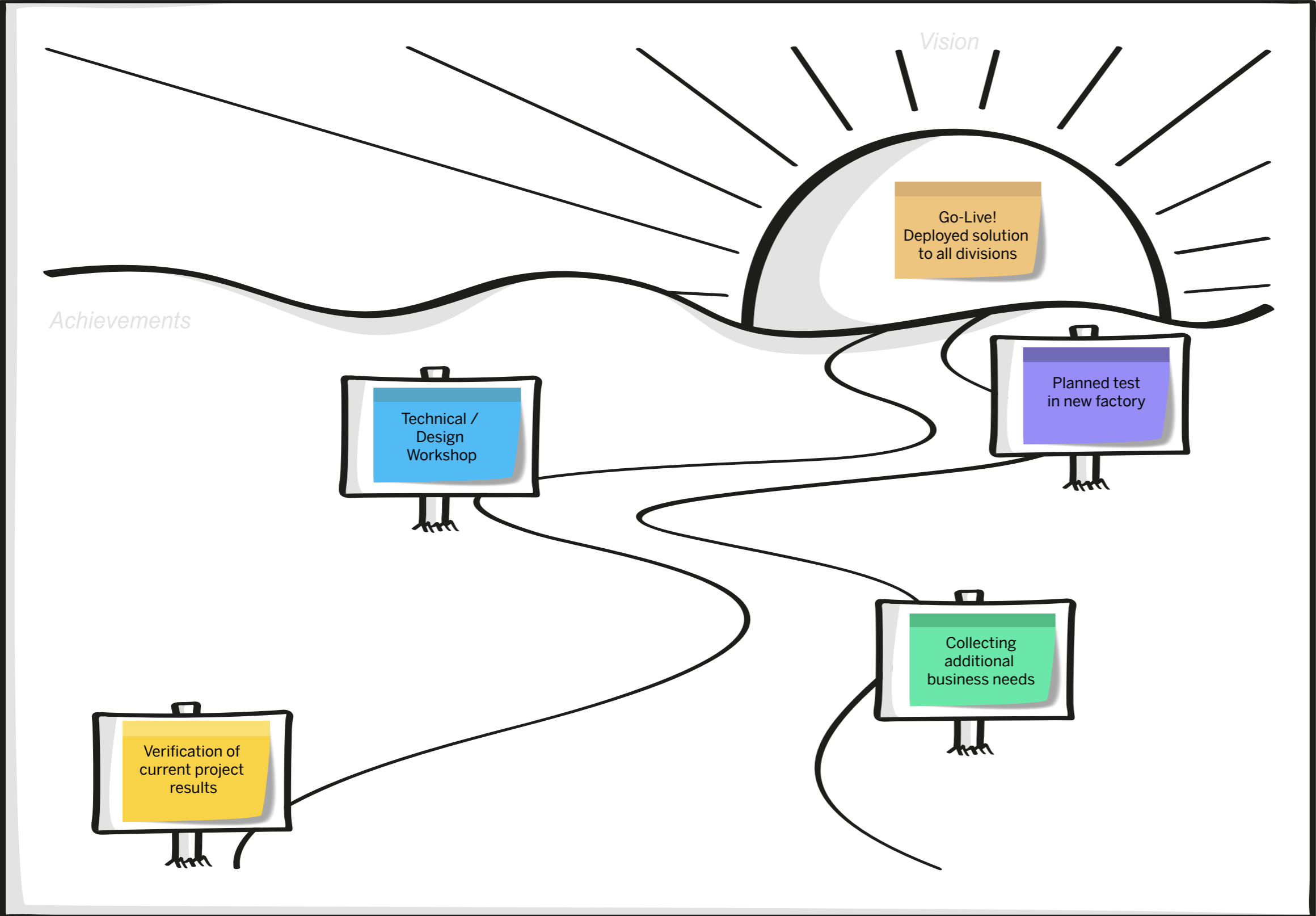
- 1** Layout a future scenario with a silent brainstorm prompt: "It is five years later from now and _____." Write down all the positive outcomes you can imagine.
- 2** Share out the results on your template, and discuss a final future goal that the team agrees on.
- 3** Now, do a second round of silent brainstorming with a focus on actions and decisions that will take you to the desired future: "What have you done to achieve this?"
- 4** Share out the results on your template and agree on the achievements that the team wants to pursue.
- 5** Identify the criteria of success and the challenges in order to accomplish the vision through all the activities.

Expert Tips

You can do the activity with a shorter time frame (at the end of the year) as well a longer one (in 5 years).

Example

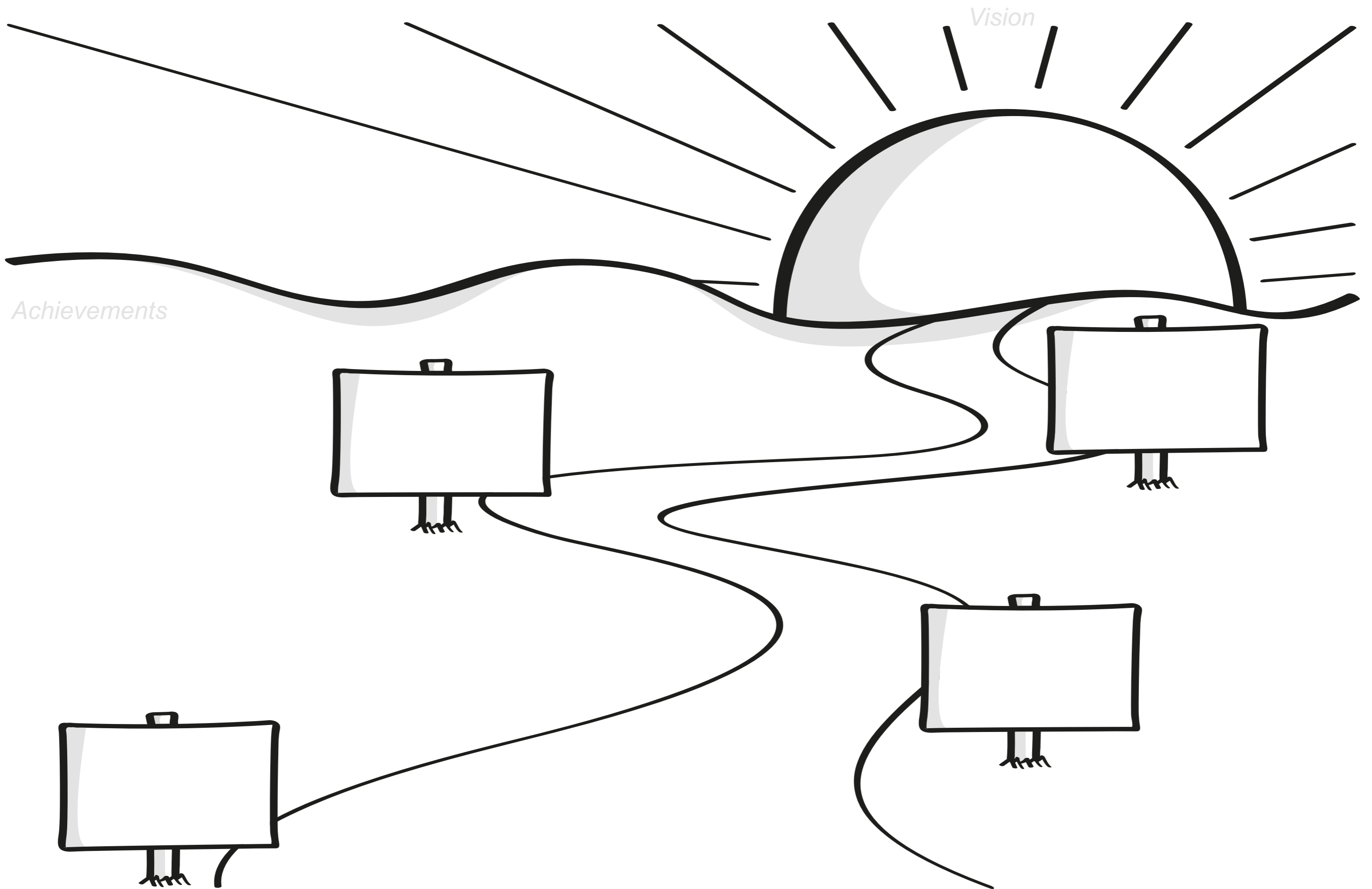
Remember the Future

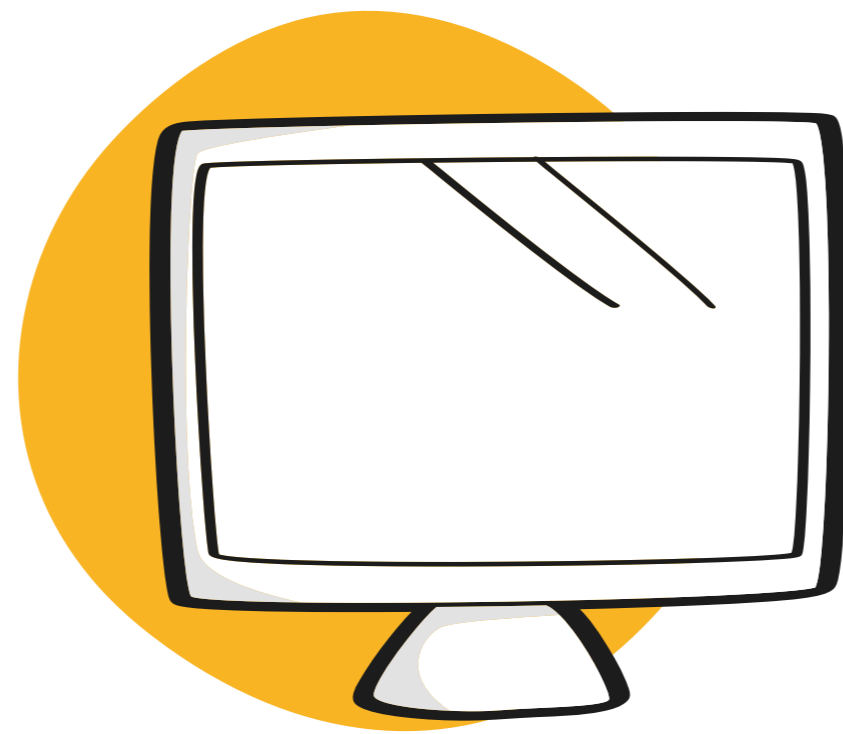




Template for Print

Remember the Future





Virtual Collaboration Template

MURAL Template

Remember the Future

Instructions

Imagine it is five years into the future and your team's vision has become a reality. So, how did you get there? What steps did you take to achieve that vision during the past five years?

Time Needed
Ca. 1 hour

Participants
Max 8, min 4

How to use
State your defined vision and go back in time to write how you got there.

Recommended for
Discover

Remember the Future

Define a vision of success for the project and milestones that will help you achieve that vision.

1. Brainstorm and cluster positive outcomes for your future scenario (15 min)

Lay out a future scenario with a silent brainstorm prompt:
"It is five years later from now and..."
Write down all the possible outcomes you can imagine. Capture the relevant points on individual sticky notes. Afterwards share the notes within the group. Cluster your notes.

[Name Participant 01]	[Name Participant 02]	Space for Clustering
[Name Participant 03]	[Name Participant 04]	
[Name Participant 05]	[Name Participant 06]	
[Name Participant 07]	[Name Participant 08]	
[Name Participant 09]	[Name Participant 10]	
[Name Participant 11]	[Name Participant 12]	
[Name Participant 13]	[Name Participant 14]	
[Name Participant 15]	[Name Participant 16]	

2. Develop the vision (10 min)

Vote on the clusters from the previous step. Formulate a vision statement stating the team's vision represented by the cluster with the most votes.

Write the team's vision in the post-it.

Also, copy the post-it over in the sun on the right.

3. Brainstorm possible achievements (10 min)

Select the area you will work in and enter your name.

Brainstorm silently with a focus on actions and decisions that will take you to the desired future: "What have you done to achieve this?"

[Name Participant 01]	[Name Participant 02]
[Name Participant 03]	[Name Participant 04]

4. Share out, cluster & prioritize the possible achievements (20 min)

Share your possible achievements with the group and cluster them. After clustering, vote for the 4 most relevant clusters that will help the team achieve the vision. Bring the top 4 clusters in a chronological sequence and add a year of achievement for each of them. Colorize them according to the picture on the right. Copy your achievements to the picture.

Space for Clustering

Space for sorting your achievements chronologically

5. Define your next steps (10 min)

In your team, discuss and define the next steps you will take in order to accomplish your achievements and your vision.

Activity	Responsible	Due Date

Access the MURAL template: <https://app.mural.co/t/sap10/template/7c720e88-8c42-4507-bb8d-251909fec4a3>